



# tion of the Town of Tillsonburg

## ment Advisory Committee Meeting

### MINUTES

Tuesday, June 11, 2024

12:00 PM

Thompson Goossens Accountants Boardroom

21 Oxford Street, Tillsonburg

ATTENDANCE: Suzanne Renken  
 Dane Willson  
 Councillor Bob Parsons  
 Deb Gilvesy, Mayor  
 Lisa Gilvesy  
 Andrew Burns  
 Randy Thornton  
 Gurvir Hans  
 Randi-Lee Bain  
 Jesse Goossens  
 Kirby Heckford  
 Mark Renaud, Executive Director, Tillsonburg BIA

Regrets: Steve Spanjers

Staff: Cephias Panschow, Development Commissioner  
 Margaret Puhr, Administrative Assistant

Regrets: Kyle Pratt, Chief Administrative Officer  
 Laura Pickersgill, Executive Assistant

#### 1. Call to Order

The meeting was called to order at 12:00 p.m.

#### 2. Adoption of Agenda

##### Resolution # 1

**Moved By:** Councillor Parsons  
**Seconded By:** Suzanne Renken

THAT the Agenda as prepared for the Economic Development Advisory Committee meeting of Tuesday, June 11, 2024, be adopted.

**Carried**

**3. Disclosures of Pecuniary Interest and the General Nature Thereof**

No disclosures of pecuniary interest were declared.

**4. Adoption of Minutes of Previous Meeting**

**Resolution # 2**

**Moved By:** Randi-Lee Bain  
**Seconded By:** Suzanne Renken

THAT the minutes of the Economic Development Advisory Committee of May 14, 2024, be approved.

**Carried**

**5. Presentations**

**5.1 Ingersoll Boundary Expansion**

M. Graves presented the Town of Ingersoll's recent boundary adjustment process of approximately 1,600 acres. It was recommended that when approaching boundary adjustment proposals that advantages for both parties involved be highlighted in the proposal. It was suggested that taxation sharing is very important when benefitting both sides. The importance of building respect, collaboration and participation when acquiring lands was discussed.

Opportunity was provided for members to ask questions.

The following resolution was amended at the July 9, 2024 Economic Development Committee meeting.

**Resolution # 3**

**Moved By:** Mark Renaud  
**Seconded By:** Randy Thornton

THAT the Chair of the Economic Development Advisory Committee requests to present at a future meeting of Council to discuss potential boundary expansion options for the Town of Tillsonburg along with next steps including potential infrastructure requirements: for water, sewer, roads, transportation and the airport.

**Carried**

## **6. General Business and Reports**

### **6.1 Monthly Activity Update**

C. Panschow provided an update on the monthly activity update.

Opportunity was provided for members to ask questions.

#### **Resolution # 4**

**Moved By:** Jesse Goossens

**Seconded By:** Randy Thornton

THAT the Economic Development Advisory Committee recommends that video communication be prepared and shared with the community regarding the Bridge Street Re-imagination project by the Bridge Street Task Force to help the public better understand the project.

**Carried**

#### **Resolution # 5**

**Moved By:** Suzanne Renken

**Seconded By:** Kirby Heckford

THAT the Economic Development Advisory Committee recommends to Council that a more robust social media policy be established to provide more proactive communications, particularly to counter inaccuracies on social media, as possible through existing or new resources.

**Carried**

### **6.2 ARU Video**

C. Panschow will circulate the link to the ARU video after the meeting.

## **7. Boundary Adjustment**

## **7.1 Overview of Process and Land Use Planning Considerations Related to Municipal Boundary Adjustments for Settlement Expansion Purposes**

This item was provided for information.

## **8. Community Organization Updates**

### **8.1 Downtown Business Improvement Association**

#### **8.1.1 Report from BIA Chair**

M. Renaud provided an overview of the report and the agenda for the upcoming Turtlefest event.

### **8.2 Tillsonburg District Chamber of Commerce**

#### **8.2.1 Report from Executive Director**

S. Renken provided an overview of the report and introduced Ashley Edwards as the new CEO for the Chamber.

### **8.3 Woodstock, Ingersoll, Tillsonburg and Area Association of Realtors**

#### **8.3.1 Monthly Statistics**

These statistics were provided as information.

## **9. Round Table**

An overview of the Ontario Government's SWODF funding announcement on June 10 was provided. There were four announcements across Oxford County with one being Armtec's new facility in Tillsonburg. Originally, it was anticipated that another local manufacturing announcement would be included, but it was pushed back to another date. As an aside, Armtec is still ramping up their hiring and looking for more employees.

The Cirque Italia event was very successful.

The Multi-Service Centre Job Fair hosted 248 job seekers, 25 employers and received positive feedback.

The entrepreneurial pop-up event was informative however participation remained low.

## **10. Next Meeting**

July 9, 2024 12:00 p.m.

## **11. Adjournment**

**Resolution # 6****Moved By:** Kirby Heckford**Seconded By:** Andrew Burns

THAT the Economic Development Advisory Committee meeting of Tuesday, June 11, 2024 be adjourned at 1:55 p.m.

**Carried**