

# The Corporation of the Town of Tillsonburg

## Tillsonburg Airport Advisory Committee Meeting

### AGENDA



Thursday, September 19, 2024

5:30 PM

Tillsonburg Regional Airport - Meeting Room

244411 Airport Rd

Tillsonburg, ON N4G 4H1

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**1. Call to Order**

**2. Adoption of Agenda**

Moved By: \_\_\_\_\_

Seconded By: \_\_\_\_\_

A. THAT the Agenda as presented for the Tillsonburg Airport Advisory Committee meeting of September 19, 2024, be approved; and

B. THAT item 5.4 Airport Promotional Material be considered immediately following the Adoption of the Previous Minutes (Item 4).

**3. Disclosures of Pecuniary Interest and the General Nature Thereof**

**4. Adoption of Minutes of Previous Meeting**

Moved By: \_\_\_\_\_

Seconded By: \_\_\_\_\_

THAT the minutes of the Tillsonburg Airport Advisory Committee meeting dated June 27, 2024, be approved.

**5. General Business and Reports**

**5.1 Airport Manager's Update**

**5.2 Tillsonburg Airport Advisory Committee Standing Updates**

\* Document reviewed and updated during meeting.

**5.3 Municipal World Article - August 2004 - Flight Plan to Recognizing Airports as Municipal Assets**

Moved By: \_\_\_\_\_

Seconded By: \_\_\_\_\_

THAT the Municipal World Article - August 2004 - Flight Plan to Recognizing Airports as Municipal Assets be received as information.

**5.4 Airport Promotional Material - Economic Development**

Moved By: \_\_\_\_\_

Seconded By: \_\_\_\_\_

THAT the Airport Promotional Material update from Economic Development staff be received as information.

**6. Next Meeting**

December 12th at 5:30 p.m.

**7. Adjournment**



# tion of the Town of Tillsonburg port Advisory Committee Meeting MINUTES

Thursday, June 27, 2024

5:30 PM

Tillsonburg Regional Airport - Meeting Room

244411 Airport Rd

Tillsonburg, ON N4G 4H1

ATTENDANCE: Gurvir Hans  
Mark Renaud, Chair  
John Britton  
Chris Parker  
Deb Gilvesy  
Valerie Durston

Regrets: Jeff Miller  
Dan Cameron  
Nate Bain  
Emily Crombez  
David Hillner

Staff: Richard Sparham, Manager of Public Works  
Jonathon Graham, Director of Operations and Development  
Julie Ellis, Deputy Clerk

Regrets: Don Huras, Airport Manager

## 1. Call to Order

The meeting was called to order at 5:43 p.m.

## 2. Adoption of Agenda

**Resolution # 1****Moved By:** Chris Parker**Seconded By:** Deb Gilvesy

THAT the Agenda as presented for the Tillsonburg Airport Advisory Committee meeting of June 27, 2024, be approved.

**Carried****3. Disclosures of Pecuniary Interest and the General Nature Thereof**

There were no disclosures of pecuniary interest.

**4. Adoption of Minutes of Previous Meeting****Resolution # 2****Moved By:** Chris Parker**Seconded By:** John Britton

THAT the minutes of the Tillsonburg Airport Advisory Committee meeting dated March 21, 2024, be approved.

**Carried****5. General Business and Reports****5.1 Airport Manager's Update**

Richard Sparham, Manager of Public Works, provided an update on operations and maintenance at the airport. Highlights included:

- Aircraft movements in March - May of 2024 remain steady when compared to the same timeframe in 2023
- Fuel sales - while Av Gas sales remain steady, there was a significant increase in jet fuel sales
- Safety Update - the final report was issued regarding the incident that occurred on the evening of December 1, 2023. The incident was not reported until February of 2024 and the final report follow-up was received May 12, 2024. There will be no further follow-up required. Staff noted that the incident highlights the need for trees to be cut down in the future.

- Upcoming Canadian Harvard Aircraft Association (CHAA) Fly-days will be July 20th and August 17th
- Town staff have met with the organizers of CHAA's Wings and Wheels event (September 7th, 2024) to identify additional parking requirements and traffic detours. A South West Oxford representative will also be meeting with the organizers. A Traffic Management Plan will be developed for the Wings and Wheels event.
- Since the implementation of Report a Problem for the Airport, there has been a low ticket volume and members of the Airport Community are encouraged to use the system to report issues.

Committee members asked questions regarding:

- Availability of Airport staff to answer the radio, as complaints have been received.
  - Staff asked that these issues be communicated to the Airport Manager so that they are aware of any issues with level of service
- The creation of a demo of the Report a Problem system be sent out to citizens?
  - Staff will look into this with the communications team
- Could the communications procedure and information regarding Report a Problem be included in a package for new lessees?
  - Staff agreed that this is something that could be considered
- What is required when there are events at the airport in terms of traffic management, agreements, event plans, etc.?
  - Staff confirmed that they are working on this with CHAA and looking at a potential long-term agreement

## **5.2 Tillsonburg Airport Advisory Committee Standing Updates**

Jonathon Graham, Director of Operations and Development and Richard Sparham, Manager of Public Works reviewed the list of standing items and provided the following updates:

- Gate Power - a new ticket was submitted with hydro one and work should be completed shortly

- Security Camera - this has been completed and can be removed from the list
- Drainage - Don Huras, Airport Manager, has reached out to someone else for a quote to see if the cost can be reduced
- Displaced Threshold - staff have been meeting with legal and a report will be presented to Council shortly
- Strategy for Promotion of the Tillsonburg Airport - The Town's Economic Development Commissioner has created some golf/fly-in pages (some overnight). The packages are close to being finalized. A report will come back to the next committee meeting. Advertising about other town events is also in development.
- Crack Sealing - a quote has been received
- Law Seeding - this is in the works

The committee inquired about who is charged for areas that aren't maintained. Jonathon Graham confirmed that staff are working on this, and will get back to the committee at a future meeting.

### **5.3 Report a Problem System**

Jonathon Graham, Director of Operations and Development, provided the Committee with a walk through of the Report a Problem System.

Highlights included:

- Until two months ago, airport-related requests were managed by internal staff. It has now been opened up so that the public can report problems at the airport.
- Only 14 requests relating to the airport have been received thus far
- The system allows staff to see complaints, track progress of issues, conduct reports, and ensure that issues are addressed
- A town address is not required to issue a complaint, as "N/A" is an option. Staff will look into putting "not a town resident" as an option.
- Staff can get reports to their e-mail that show incomplete requests

### **5.4 OPD-24-042 - CYTB 100 - Tillsonburg Regional Airport Communications Procedure**

Richard Sparham, Manager of Public Works, introduced his report and explained the proposed Tillsonburg Regional Airport Communications Procedure. The goal of the procedure is to streamline communications. Suggestions from the committee included more information about how to access Report A Problem (possible adding the QR code), and adding that delegations need to contact

Outlines a procedure. Hope is to streamline communications.

Suggestions from committee members included providing additional information on how to access Report A Problem, and ensuring that delegations were encouraged to reach out to [clerks@tillsonburg.ca](mailto:clerks@tillsonburg.ca)

### **Resolution # 3**

**Moved By:** Chris Parker

**Seconded By:** John Britton

THAT report OPD 24-042 titled Tillsonburg Regional Airport Communications Procedure be received as information; and

THAT the proposed Tillsonburg Regional Airport Communications Procedure be sent to Council for approval.

**Carried**

## **6. Next Meeting**

Thursday, September 19th at 5:30 p.m. at the Tillsonburg Regional Airport

## **7. Adjournment**

### **Resolution # 4**

**Moved By:** John Britton

**Seconded By:** Chris Parker

THAT the Tillsonburg Airport Advisory Committee meeting of Tuesday, March 12, 2024 be adjourned at 6:39 p.m.

**Carried**

## **Manager's Report / CYTB Flight Deck Update:**

### **An Uplifting Story:**

I am delighted to share that 3 school-age children were selected from their essays for a special flight experience in a Cessna! Originally, the contest aimed to choose one student, but the top three were selected for this unique opportunity. It's a heartwarming reminder of the joy aviation can bring to young people. This was done at no cost to the Airport, donated by the flight school and will be an annual essay writing contest to 3 local public schools next year.

### **Terminal Building Improvements:**

The café in the terminal has been revitalized with a hand painted mural by local artist Stella Jurgen, funded in part by local airport tenants and businesses.

### **Harvard Association's "Wings and Wheels" Event:**

Held on Sunday, September 8, 2024, this event was a notable success with no complaints or incidents. As the airport's most significant event of the year, we encourage the Advisory Committee to actively participate next year. Enhanced involvement in planning, safety measures, and aviation-related aspects will contribute to the event's continued success.

### **Fuel System Upgrade:**

The airport's fuel system has been upgraded with new hose reels, nozzles, and grounding cables. Weights and Measures Canada certification has been renewed.

### **Property Maintenance:**

Extensive trimming and weed removal were carried out around all hangars. Moving forward, I recommend that failure to comply with the requirement to maintain a 1-meter perimeter around hangars result in a service charge. Tenants will be reminded of their responsibilities, and if they do not comply after a 30-day notice, they be billed for the maintenance services.

### **Fuel Sales:**

AvGas sales saw a modest increase compared to the same period last year. Jet fuel sales increased over 30%. The positive trend reflects growing activity, competitive Avgas pricing and growing interest at the airport. The airport effectively managed its fuel inventory, avoiding shortages experienced by other local airports.



**Aircraft Movements:**

Total aircraft movements for the quarter increased by 4% compared to the same quarter in 2023, reflecting a rise in both recreational and commercial aviation activities.

**Security Enhancements:**

The security gate is now operational, and access codes have been distributed to all hangar owners.

**Construction and Development:**

Two building permits have been approved with construction starting this year. Additionally, inquiries have been made regarding the construction of five more hangars.

**Instrument Approach Update:**

JET PRO Aviation Consultants have completed updates to the airport's instrument approach, and the final report has been submitted to NAV CANADA.

**Staffing Update:**

Our team includes 3 lawn maintenance staff, 3 office staff (both part-time and full-time), and an office administrator. The office administrator has been instrumental in resolving outstanding items and streamlining operations. Recent emails concerning operational costs have been circulated widely, which was disappointing. It is recommended that everyone familiarize themselves with the new communication policy approved at the September 9th Council Meeting to ensure productive and respectful communication.

**Council Update:**

At the Town of Tillsonburg Council meeting on September 9, 2024, a new communication policy was discussed and approved. This policy, specific to Tillsonburg Regional Airport, aims to improve communication procedures and ensure effective information dissemination. Report *CS-24-090* titled "Airport Advisory Committee Recommendation – Tillsonburg Regional Airport Communications Procedure" has been received, and the new communication procedures have been approved.





# Tillsonburg Airport

## Bulk Plant

### ThruPut Summary by Site

Group : All Groups  
 Customer: All Customers

From : 2024-01-01 00:00  
 To : 2024-08-31 24:00

Site : All Sites  
 Site Group : All Site Groups  
 Product : All Products  
 CardType : All Card Types  
 Inc. Zero Qty : Yes

Site/Product	Local (L)	Host (L)	Bulk (L)	Total (L)	Thru-Put (\$)	# Trans	Amount (\$)
<b>001 Tillsonburg Airport</b>							
	0.00	0.00	0.00	0.00	0.00	1	101.38
00 Unknown	0.00	0.00	0.00	0.00	0.00	3	303.14
01 AVGAS	45049.08	88451.10	0.00	133500.18	0.00	1678	329724.93
02 JET A1	23135.80	13533.88	0.00	36669.68	0.00	76	77246.29
	68184.88	101984.98	0.00	170169.86	0.00	1758	407375.74
<b>Total</b>	68184.88	101984.98	0.00	170169.86	0.00	1758	407375.74

Bulk Plant

ThruPut Summary by Site

Group : All Groups  
 Customer: All Customers

From : 2023-01-01 00:00  
 To : 2023-08-31 24:00

Site : All Sites  
 Site Group : All Site Groups  
 Product : All Products  
 CardType : All Card Types  
 Inc. Zero Qty : Yes

Site/Product	Local (L)	Host (L)	Bulk (L)	Total (L)	Thru-Put (\$)	# Trans	Amount (\$)
001 Tillsonburg Airport							
01 AVGAS	48913.04	64107.84	0.00	113020.88	0.00	1862	275393.81
02 JET A1	4284.90	3599.76	0.00	7884.66	0.00	135	19075.57
	53197.94	67707.60	0.00	120905.54	0.00	1997	294469.38
Total	53197.94	67707.60	0.00	120905.54	0.00	1997	294469.38

## Tillsonburg Airport Advisory Committee

## Standing Updates

Item	Updatee	
Gate Power	The conduit has been installed and it is a matter of connecting the gate. Staff to follow-up with Hydro-one	New ticket was submitted
Security Camera	Expected completion is approximately Q1 or Q2 of 2024.	Can be removed
Drainage Options for 02/20	The quote recieved was high. This item is shelved for the moment and will require proper authorization from	Jonathon provided an update. Don has reached out to someone else for a quote to see if cost can be reduced
Displaced Threshold	Completion date unclear	Revolving around approaches/tress. Have been meeting with legal and will be presented to council shortly
Strategy for Promotion of the Tillsonburg Airport	This is with Economic Development and Marketing	Through ED officer, there are currently 3 proposed pacakages for golf/fly-in (some ovrenight). Close to finalizing pacakages - hopefully completed in next month. Reports to come back to next committee meeting. Also general advertising about events.
Crack Sealing	Included in the 2024 budget	A quote has been received (aprox. 50-60k).
2023 Capital Projects for 2023 (Apron expansion and AWOS system)	A 10 year forecast was submitted to Council. The direction from Council must come from a grant portfolio or be tied to a future land sale an purchase and the generation of revenue. This is subject to Council's discretion	
Lawn Seeding	Note: When will grass be planted around the hangars (built approx. two years ago)	In the works.
Unresolved Drainage Ditch		Covered in Item 5

Last Updated: June 21, 2024

Item
Stand-By Generator
Hydro Supply
Availability of Radio Operator
Safety Spreadsheet
Fuel Spreadsheet
Aircraft Movement Spreadsheet
Construction Inspection Milestone Compliance Summary for Newly Constructed Hangars (per airport development manual page 26)

<b>Tillsonburg Airport Advisory Committee</b>
<b>Standing Updates</b>
<b>Updated</b>
The generator is expected to be completed by the end of the year
The Town continues to work with Hydro One
Information was provided to the committee, required thresholds are being met.
Going forward, this item will be provided on the agenda prior to the meeting.
Going forward, this item will be provided on the agenda prior to the meeting.
Going forward, this item will be provided on the agenda prior to the meeting.
This will be coming forward to Council to be endorsed by By-Law



Remove?
yes
yes
Yes
yes
yes
yes
yes
yes

# Flight plan to recognizing airports as municipal assets

## Save article

by LACROIX R



*Provincial and territorial forest firefighting crews use small and regional airports as operational staging and refueling points. Photo: Ontario Ministry of Natural Resources plane in Saulte Ste. Marie, Ont., courtesy of the Airport Management Council of Ontario*

Published in August 2024 - Page 21

Anyone involved in municipal services acknowledges that significant effort and capital is expended every day in the maintenance of systems that Canadians rely on to support a highly sought-after standard of living.

The nexus of roads, landfills, sewers, water treatment facilities, and other forms of utilities often spring to mind when one considers the city services that operate around the clock to serve local citizens. However, small and regional

airports are yet another point of critical infrastructure that some municipalities have ownership, and their value should be lauded.

Canadians often associate airports with federal jurisdiction and passenger service that connects them to faraway destinations, but airport infrastructure is an issue that hits home for northern, rural, and smaller-sized municipalities as well.

Regional and municipal models of ownership mean that aerodromes and airports are often a topic of discussion at local councils. In challenging deliberations over balancing budgets, potential increases in tax rates, and elected officials making decisions in the best interests of their constituents, budgeting for community-owned airports – and potentially their divestiture – highlight the topic of public ownership of airports to local citizens.

It is important to note that municipally owned airports are important to the communities and surrounding areas that they serve, even though much debate about their sustainability is rooted in financial affairs.

## Elements of Public Safety

Airport activities are diverse and often related to their location, geography, and proximity to population centres, but it is clear that local and regional airports are points of critical infrastructure.

These airports play a role in public safety and emergency preparedness, meaning they are integral to logistically assisting relevant provincial ministries. Some elements of this category operate below the radar and sometimes are overlooked.

By far, the sharpest of examples of airports as crucial elements in public safety and life-saving activities occurs during times of natural disasters, such as wildfire and flooding seasons in Canada, as well as when medical evacuations (medevacs) are necessary.

Provincial and territorial forest firefighting crews use small and regional airports as operational staging and refueling points in hopes of containing the fires before they affect northern and rural populations.

In a related matter, community airports assist in the aerial evacuations of affected populations in times of wildland fires. In some parts of the country, a similar level of planning, aerial monitoring, and action applies to spring flooding season. Reliable air infrastructure ensures that available assistance can tactically and quickly enter affected areas.

The proximity of local and small airports able to accept medevacs highlights the importance of readily available air infrastructure as well. Some may contend that because new hospitals are constructed with helipads, the use of small airports in patient transportation no longer commands the level of attention that it once did; however, that is not particularly the case.

There are times when helicopters are unable to land due to unfavourable weather conditions. And sometimes patients need to be transported to facilities further distances away. Fixed-wing aircraft are the called-upon method. Critically ill patients are assisted more expediently when air infrastructure is near the connections to the specialized care that they need.

Small and regional airports assist in timely matters that often fly under the radar until one ponders the agencies that make use of them. When time is of the essence, search and rescue crews can get up in the air and gain an aerial view when airports are adjacent to the locations in question. There are instances where provincial and federal police agencies need to use local airport infrastructure to engage in security operations as well.

## Resource and Services Management

Few would associate community airports with the provision of natural resource management and/or environmental programming, yet some are bases for ministries responsible for such responsibilities.

In the summer months, strategically located airports are used for the aerial distribution of oral rabies vaccine. This is the most efficient manner in

dispersing the medicines over large distances for best results. It may not seem like a critical operation; however, as communities grow and critters roam cities, prospects of human-animal interactions increase as well.

Yet another important role that local and small airports engage in is the assistance of hydroelectric companies in maintenance of power lines. These airports are in close proximity to where the work needs to be completed and thus permit the efficient completion of upkeep and potential improvements.

Reliable energy infrastructure that is promptly and regularly supported is a basic necessity for communities across Canada. One would not expect airports to play a role to some extent in this element, but they do, and the closer they are to work that needs to be completed, the better.

Canadians are aware that many municipalities are growing at an accelerated pace and more services will be expected of communities of the future. It is often noted that airports are key drivers of economic development, as air infrastructure potentially attracts interest from diverse businesses and thus corporate investment.

As municipalities across Canada look to attract investment to their areas, the proximity to a well-connected transportation system – including accessibility to an airport – is often a deciding factor when corporations decide to set up their next endeavour in one community over another.

Small and regional airports are often home to diverse commercial operations that provide general aviation services as well. Flight schools often find reliable bases for pilots in training to complete their circuits and ultimately become licensed, privately or commercially.

As Canada continues to experience a commercial pilot shortage, the importance of existing airports that facilitate flight schools cannot be overlooked. Aircraft maintenance companies frequently find homes at small and regional airports, which in turn leads to employees with specialized skills often residing in nearby communities. The airport and aviation industries provide employment opportunities for those willing to grow their careers and gain unique skill sets.

# Capital Support Programs

Provinces across Canada recognize the significance of local airports that assist communities in the provision of public safety and economic development activities. It is for this reason that some launched capital support programs for publicly available airports that fall under infrastructure spending and planning.

In B.C., the British Columbia Air Access Program is a cost-share program that assists airports, water aerodromes, and heliports with funding to fulfill their infrastructure and environmental needs. In Alberta, the essential tasks of rehabilitation and improvement of community-owned public use airports is supported through the Community Airport Program (CAP) as part of the wider Strategic Transportation Infrastructure Program. Further, CAP provides 50/50 cost-sharing grants for rehabilitation, construction, and improvement of community-owned infrastructure projects in Saskatchewan.

These provinces acknowledge the importance of local airports, as well as the costs of ensuring they remain operational, because decision makers accept the viewpoint that airports are critical infrastructure for their local communities.

Not all provinces offer capital programs to support municipally owned airports in rehabilitation, safety, and construction projects – a standout being Ontario – but it is politically astute to follow such programming soon. Municipalities that recognize the value of their airports and hope to retain them as municipal assets while also facing proposing effective budgets to their constituents certainly need some level of support.

## Community Airports: Assets to Local Population

One would not question the fact that airports are critical infrastructure when one considers all the daily activities that occur at those with the highest traffic across Canada. Nonetheless, it is worth examining small and regional airports under the same lens when one considers all the vital public services that they support routinely.

Regional and municipal models of ownership ultimately lead to the conclusion that these airports should be considered municipal infrastructure as well. Small and local airports merit similar value as the roads, bridges, sewers, and other foundations enabling public services that require costly investments. Provision of expedient medical evacuation, forest fire firefighting, and search and rescue operations coupled with economic development prospects of the future underscore this point.

Municipalities that own community airports should consider them to be assets to their local populations. It is understood that it is costly to maintain airport infrastructure, especially when annual budgets and responsible spending of taxpayer money are under consideration. But they provide vital services to surrounding communities, particularly in rural and northern contexts.

The potential loss of airport infrastructure in these areas cannot be easily reversed. Their value should be lauded now with a keen eye observing how they can assist the development of Canadian municipalities of the future.

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Réjeanne Lacroix is the government and airport relations manager with the Airport Management Council of Ontario, a policy analyst, and a published international security scholar.

# Tillsonburg Regional Airport Tourism Marketing

## Golf Fly-in Packages

Prepared by:  
The Economic Development & Marketing Department

September 19, 2024





# Outline

- Overview of Packages
  - 1 Day
  - 2 Day
  - 3 Day
- Next Steps
- Marketing Plan
- Questions/Discussion

# FLY-IN TRIP GUIDES

1 DAY



TILLSONBURG REGIONAL AIRPORT (CYTB)  
Your Gateway to Ontario's South Coast

FROM  
**\$154**  
PERSON

Explore Long Point World Biosphere and historic downtown Tillsonburg for a day of adventure and culture



**SPEND THE DAY**  
Tillsonburg Fly-In Day Trip Guide

2 DAY



TILLSONBURG REGIONAL AIRPORT (CYTB)  
Your Gateway to Ontario's South Coast

FROM  
**\$290**  
PERSON

Enjoy a day of golf at one the area's finest golf courses and stay overnight to experience the historic charm of Tillsonburg



**STAY & PLAY**  
2-Day Golf Getaway  
Fly-in Trip Guide

3 DAY



TILLSONBURG REGIONAL AIRPORT (CYTB)  
Your Gateway to Ontario's South Coast

FROM  
**\$509**  
PERSON

Experience three days of Tillsonburg's charm with golfing, culture, history and dining



**STAY & PLAY**  
3-Day Exclusive Golf Getaway  
Fly-In Trip Guide

# 1-DAY TRIP



## TILLSONBURG REGIONAL AIRPORT (CYTB)

**244411 Airport Road, Tillsonburg, ON  
519.842.2929**

In Oxford County off Hwy 19, 7 KM north of Tillsonburg and 16 KM from Hwy 401.

### Arriving by Air

15nm from the London (YXU) VOR in the 119 radial at N42° 55' 39" W80° 44' 49"

### Features:

- 5,502 foot paved runway (year-round)
- Two turf runways (seasonal)
- Modern terminal
- More than 600 acres of land
- Daily/monthly tie down opportunities
- On-site maintenance and avionics services
- Café & outdoor patio open all year, 7 days/week from 8 AM - 2 PM
- Free WiFi
- Flight school
- Ample parking
- Home to 50+ aircraft



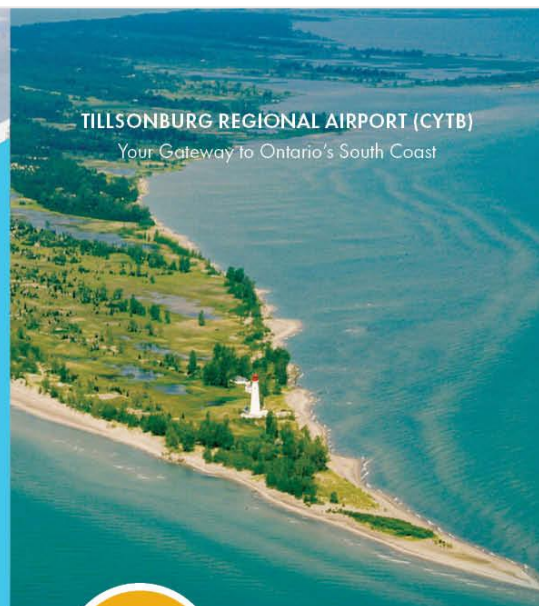
### Getting Around During Your Stay

Transportation is easy - options include car rentals, chauffeur services, or taxis.

Car Rentals  
Enterprise Rent-A-Car  
519.842.2211  
Rental drop-off at the Airport

Chauffeurs  
Luxcor Executive Chauffeur Services  
519.550.4687 • support@lux-cor.com

Taxis  
KTN Taxi 519.688.3900  
Why Wait Taxi 519.842.7889



**TILLSONBURG REGIONAL AIRPORT (CYTB)**  
Your Gateway To Ontario's South Coast

FROM  
**\$154**  
PERSON

Explore Long Point World Biosphere and historic downtown Tillsonburg for a day of adventure and culture



The Tillsonburg Regional Airport is home to the Canadian Harvard Aircraft Association (CHAA), one of the largest vintage aircraft associations in Canada, proudly showcasing six Harvard aircraft and a Yale, as well as the Harvard Aircraft Museum.



[www.tillsonburg.ca/flyin](http://www.tillsonburg.ca/flyin)

## SPEND THE DAY

Tillsonburg Fly-In Day Trip Guide

# 1-DAY TRIP



Landing at the Tillsonburg Regional Airport? Visit the renowned Long Point World Biosphere, and then explore historic downtown Tillsonburg to experience a taste of local flair.

## DAY TRIP ITINERARY SUGGESTION

**BRUNCH**

Start your day trip with a scenic brunch at the Skyway Café.

**Where:** Skyway Café & Catering  
244411 Airport Rd, Tillsonburg Airport  
519.842.4444 • tillsonburg@skywaycafe.ca

**Features:** Delicious, freshly-made options include club sandwiches, wraps and an all-day breakfast with eggs, omelettes, and more. Open daily from 8 AM - 2 PM.

**Cost:** \$13 - \$24 /person

**AFTERNOON**

The 1-hour flight over the Long Point World Biosphere takes you from Tillsonburg to Port Rowan, over the inner bay, then west along the shore to the Lake Erie Wind Farm and Port Burwell – with views of a Cold War submarine – and then on to Aylmer and back to Tillsonburg.

**Where:** Tillsonburg Airport, 244411 Airport Rd 519.688.3969

**Cost:** \$349 / 3 persons  
(weight restrictions apply)

**EVENING / DINNER**

Finish your day with a walking tour of the downtown area and enjoy dinner at one of the many restaurants in Tillsonburg.

**Where:** Downtown Tillsonburg, Broadway

**Options:**

Boston Pizza	Kelsey's
Chrissy's Catering	Mill Eatery
Esco Pazzo	Wild Wings

**Cost:** \$25 - \$47 /person

### OTHER ATTRACTIONS

#### Arts/Culture

- Annandale NHS (Museum)
- Quilting store/class
- Station Arts Centre

#### Spas/Salons

- Escapes Salon
- Tranquility Spa & Salon
- Wave Wellness Spa & Retreat

#### Dining & Shopping

- Downtown Tillsonburg

Learn more:

[www.discovertillsonburg.ca](http://www.discovertillsonburg.ca)



### Day Trip Cost (3 persons)

Meals: \$114 - \$213  
Scenic Long Point Tour: \$349  
Total: \$463 - \$562

**Total of approximately  
\$154 - \$187/person**

Note: All bookings must be made with the venue directly. To avoid disappointment, please book in advance. Costs provided are approximate based on selected activities, and may vary depending on your selected options. This itinerary is provided for information purposes and does not imply endorsement of any venue or business. We do not guarantee the accuracy of any information provided.

# 2-DAY TRIP



## TILLSONBURG REGIONAL AIRPORT (CYTB)

**244411 Airport Road, Tillsonburg, ON  
519.842.2929**

In Oxford County off Hwy 19, 7 KM north of Tillsonburg and 16 KM from Hwy 401.

### Arriving by Air

15nm from the London (YXU) VOR in the 119 radial at N42° 55' 39" W80° 44' 49"

### OTHER ATTRACTIONS

#### Arts/Culture

- Annandale NHS (Museum)
- Quilting store/class
- Station Arts Centre

#### Spas/Salons

- Escapes Salon
- Tranquility Spa & Salon
- Wave Wellness Spa & Retreat

#### Dining & Shopping

- Downtown Tillsonburg

Learn more:  
[www.discovertillsonburg.ca](http://www.discovertillsonburg.ca)



### Getting Around During Your Stay

Transportation is easy - options include car rentals, chauffeur services, or taxis.

#### Car Rentals

Enterprise Rent-A-Car  
519.842.2211  
Rental drop-off at the Airport

#### Chauffeurs

Luxcor Executive Chauffeur Services  
519.550.4687 • support@lux-cor.com

#### Taxis

KTN Taxi 519.688.3900  
Why Wait Taxi 519.842.7889



[www.tillsonburg.ca/flyin](http://www.tillsonburg.ca/flyin)

## TILLSONBURG REGIONAL AIRPORT (CYTB)

Your Gateway to Ontario's South Coast



FROM  
**\$290**  
PERSON

Enjoy a day of golf at one the area's finest golf courses and stay overnight to experience the historic charm of Tillsonburg



## STAY & PLAY

2-Day Golf Getaway  
Fly-in Trip Guide

# 2-DAY TRIP

## 2-DAY TRIP ITINERARY SUGGESTION

DAY 1

BRUNCH

Begin day one of your trip with a scenic brunch at the Skyway Café.

**Where:** Skyway Café & Catering, 244411 Airport Rd, Tillsonburg Airport  
519.842.4444  
tillsonburg@skywaycafe.ca

**Features:** Delicious, freshly-made options include club sandwiches, wraps and an all-day breakfast with eggs, omelettes, and more. Open daily from 8 AM - 2 PM.

**Cost:** \$13 - \$24 /person

AFTERNOON

Enjoy the Nordic Spa or spend an afternoon golfing one of the area's finest golf courses (located 8 km from the airport).

**Where:** Oxford Hills Golf Course, 324183 Mt Elgin Rd, Mount Elgin  
519.926.3040  
info@theoxfordhills.ca

**Features:** 18-hole golf course on approx. 6,000 yards of gorgeous Oxford County lands with a brand-new clubhouse and restaurant. Duration: 4.5 hrs

**Cost:** \$77/person (incl. cart)

CHECK-IN

After golf, travel to Tillsonburg (12 km away) and check-in to your elegant accommodations at the historic Seven Gables Bed and Breakfast.

**Where:** Seven Gables B&B  
64 Oxford St, Tillsonburg  
519.409.7829 • innkeeper@sevengablestillsonburg.com

**Features:** Nestled on 5 acres of land and located steps from downtown Tillsonburg, Seven Gables is the perfect blend of accessibility and privacy.

**Cost:** \$125 /person (double occupancy)

EVENING

Finish your day with a walking tour of the downtown area and enjoy dinner at one of the many restaurants in Tillsonburg.

**Where:** Downtown Tillsonburg, Broadway

**Options:**  
Boston Pizza  
Chrissy's Catering  
Esco Pazzo  
Kelsey's  
Mill Eatery  
Wild Wings

**Cost:** \$25 - 47 /person



DAY 2

BREAKFAST

Begin day two with breakfast in the historic dining room setting at your Seven Gables B&B accommodations.

**Where:** Seven Gables B&B, 64 Oxford St, Tillsonburg  
519.409.7829 • innkeeper@sevengablestillsonburg.com

**Features:** Serving a variety of delicious breakfasts made fresh each morning, using fresh locally sourced produce and meats.

**Cost:** Included in overnight stay

MORNING / LUNCH

Tour Downtown Tillsonburg's district then visit the Annandale National Historic Site - the 1880's mansion built by the Town's first Mayor, E.D. Tillson. Enjoy the museum boasting more than 18,000 artifacts.

**Where:** Annandale National Historic Site & Museum  
30 Tillson Ave., Tillsonburg  
519.842.2294

**Features:** Exhibits, collections, programs and events.

**Cost:** \$10/person  
**Lunch:** \$20 - \$47 / person

AFTERNOON

Your day ends at the Tillsonburg Airport for a tour of the Canadian Harvard Aircraft Association's (CHAA) "Flying" Museum.

**Where:** CHAA "Flying" Museum  
244411 Airport Rd, Tillsonburg Regional Airport  
519.842.9922  
info@harvards.com

For information on Museum tour dates and times contact the CHAA at info@harvards.com.

**Cost:** \$20 /person

### 2-Day Trip Cost (2 persons)

Meals: \$116 - \$236

Golf & Tours: \$214

Accommodations: \$250

Total: \$580 - \$700

Total of approximately  
**\$290 - \$350 per person**

Note: All bookings must be made with the venue directly. To avoid disappointment, please book in advance. Costs provided are approximate based on selected activities, and may vary depending on your selected options. This itinerary is provided for information purposes and does not imply endorsement of any venue or business. We do not guarantee the accuracy of any information provided.

# 3-DAY TRIP



## TILLSONBURG REGIONAL AIRPORT (CYTB)

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519.842.2929

In Oxford County off Hwy 19, 7 KM north of Tillsonburg and 16 KM from Hwy 401.

### Arriving by Air

15nm from the London (YXU) VOR in the 119 radial at N42° 55' 39" W80° 44' 49"

### Features:

- 5,502 foot paved runway (year-round)
- Two turf runways (seasonal)
- Modern terminal
- More than 600 acres of land
- Daily/monthly tie down opportunities
- On-site maintenance and avionics services
- Café & outdoor patio open all year, 7 days/week from 8 AM - 2 PM
- Free WiFi
- Flight school
- Ample parking
- Home to 50+ aircraft



The Tillsonburg Regional Airport is home to the Canadian Harvard Aircraft Association (CHAA), one of the largest vintage aircraft associations in Canada, proudly showcasing six Harvard aircraft and a Yale, as well as the Harvard Aircraft Museum.



### Getting Around During Your Stay

Transportation is easy - options include car rentals, chauffeur services, or taxis.

#### Car Rentals

Enterprise Rent-A-Car  
519.842.2211  
Rental drop-off at the Airport

#### Chauffeurs

Luxcor Executive Chauffeur Services  
519.550.4687 • support@lux-cor.com

#### Taxis

KTN Taxi 519.688.3900  
Why Wait Taxi 519.842.7889

## TILLSONBURG REGIONAL AIRPORT (CYTB)

Your Gateway to Ontario's South Coast



FROM  
**\$509**  
PERSON

Experience three days of Tillsonburg's charm with golfing, culture, history and dining



## STAY & PLAY

3-Day Exclusive Golf Getaway  
Fly-In Trip Guide

### OTHER ATTRACTIONS

#### Arts/Culture

- Annandale NHS (Museum)
- Quilting store/class
- Station Arts Centre

#### Spas/Salons

- Escapes Salon
- Tranquility Spa & Salon
- Wave Wellness Spa & Retreat

#### Dining & Shopping

- Downtown Tillsonburg

Learn more:

[www.discovertillsonburg.ca](http://www.discovertillsonburg.ca)



[www.tillsonburg.ca/flyin](http://www.tillsonburg.ca/flyin)

Tillsonburg Regional Airport Tourism Marketing • FLY-IN PACKAGES

# 3-DAY TRIP

## 3-DAY TRIP ITINERARY SUGGESTION

DAY 1

BRUNCH

Begin day one of your trip with a scenic brunch at the Skyway Café.

**Where:** Skyway Café & Catering, 244411 Airport Rd, Tillsonburg Airport 519.842.4444 • tillsonburg@skywaycafe.ca

**Features:** Delicious, freshly-made options include club sandwiches, wraps and an all-day breakfast with eggs, omelettes, and more. Open daily from 8 AM - 2 PM.

**Cost:** \$13 - \$24 /person

AFTERNOON

Spend an afternoon golfing one of the region's finest golf courses (located 8 km from the airport).

**Where:** Oxford Hills Golf Course, 324183 Mt Elgin Rd, Mount Elgin, 519.926.3040 • info@theoxfordhills.ca

**Features:** 18-hole golf course with a brand-new clubhouse and restaurant. Duration 4.5 hrs

**Cost:** \$77/person (weekday, includes cart)

CHECK-IN

After golf, travel to Tillsonburg (12 km) and check-in to your elegant accommodations at the historic Seven Gables B&B.

**Where:** Seven Gables B&B, 64 Oxford St, Tillsonburg 519.409.7829 innkeeper@sevengablestillsonburg.com

**Features:** Nestled on 5 acres of land and located steps from downtown Tillsonburg, for perfect blend of accessibility and privacy.

**Cost:** \$125 /person (double occupancy)

DINNER

Finish your day with dinner at one of Tillsonburg's many restaurants.

**Where:** Downtown Tillsonburg, Broadway

**Options:**  
Boston Pizza  
Chrissy's Catering  
Esco Pazzo  
Kelsey's Mill Eatery  
Wild Wings

**Cost:** \$25 - \$47 /person

DAY 2

BREAKFAST

Begin day two with breakfast in the historic dining room at Seven Gables B&B.

**Where:** Seven Gables B&B 64 Oxford St, Tillsonburg N4G 2G3

**Features:** Delicious breakfasts using locally sourced produce and meats.

**Cost:** included with overnight stay

MORNING/ LUNCH

Travel to Otter Creek Golf Club (16 km away) for a round of golf. Enjoy a pub-style lunch on their 1,500 square foot patio.

**Where:** Otter Creek Golf Club, 275 James Street, Otterville 519.879.9800 info@ottercreekgolfclub.com

**Features:** 18 holes on over 7,100 yards and six sets of tees. Designed to challenge players of all skill levels. Duration: 4.5 hrs

**Cost:** \$82/person (weekday, includes cart)

EVENING/ DINNER

After golf, return to Tillsonburg (16 km) and elegant accommodations at the Seven Gables Bed and Breakfast. Freshen up and, enjoy shopping and dinner at a Downtown eatery.

**Where:** Seven Gables B&B 64 Oxford St, Tillsonburg

**Cost (dinner):** \$25 - \$47 /person

DAY 3

BREAKFAST

Begin day three with breakfast in the historic dining room at Seven Gables B&B.

**Where:** Skyway Café & Catering, 244411 Airport Rd, Tillsonburg Airport 519.842.4444 • tillsonburg@skywaycafe.ca

**Features:** Delicious breakfasts using locally sourced produce and meats.

**Cost:** included with overnight stay

MORNING

Head to the Tillsonburg Airport (16 km away) for a tour of the Canadian Harvard Aircraft Association's (CHAA) "Flying" Museum.

**Where:** CHAA "Flying" Museum 244411 Airport Rd, Tillsonburg Regional Airport, 519.842.9922 info@harvards.com

For Museum tour dates and times contact info@harvards.com. Duration: 2 hours

**Cost:** \$20 /person

LUNCH

End day 3 with lunch at the Skyway Café.

**Where:** Skyway Café & Catering, 244411 Airport Rd, Tillsonburg

**Cost:** \$17 - \$24 /person



### 3-Day Trip Cost (2 persons)

- Meals: \$160 - \$282
- Golf & Tours: \$358
- Accommodations: \$500
- Total: \$1018 - \$1140

**Total of approximately \$509 - \$570/person**

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## Next Steps

- Confirm best target audiences, i.e. pilots, golfers and/or day-trippers?
- Create a strong marketing strategy – ensure the fly-in packages are meeting the goals of partners
- Develop a strong website and invest in search engine optimization – there's lots of competition
- Get listed in directories and travel guides

# Marketing Plan (Draft)

With golf season approaching its end, proposing a soft launch for Fall 2024

Larger campaign in 2025:

- Press release – announce packages via local media outlets
- Social media – can target specific audiences
- Brochures distribution – cross-market with suggested businesses

# Questions/Discussion



CONNECTED. ENRICHED. INSPIRED.



## TILLSONBURG REGIONAL AIRPORT (CYTB)

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- Daily/monthly tie down opportunities
- On-site maintenance and avionics services
- Café & outdoor patio open all year, 7 days/week from 8 AM - 2 PM
- Free WiFi
- Flight school
- Ample parking
- Home to 50+ aircraft



### Getting Around During Your Stay

Transportation is easy - options include car rentals, chauffeur services, or taxis.

#### Car Rentals

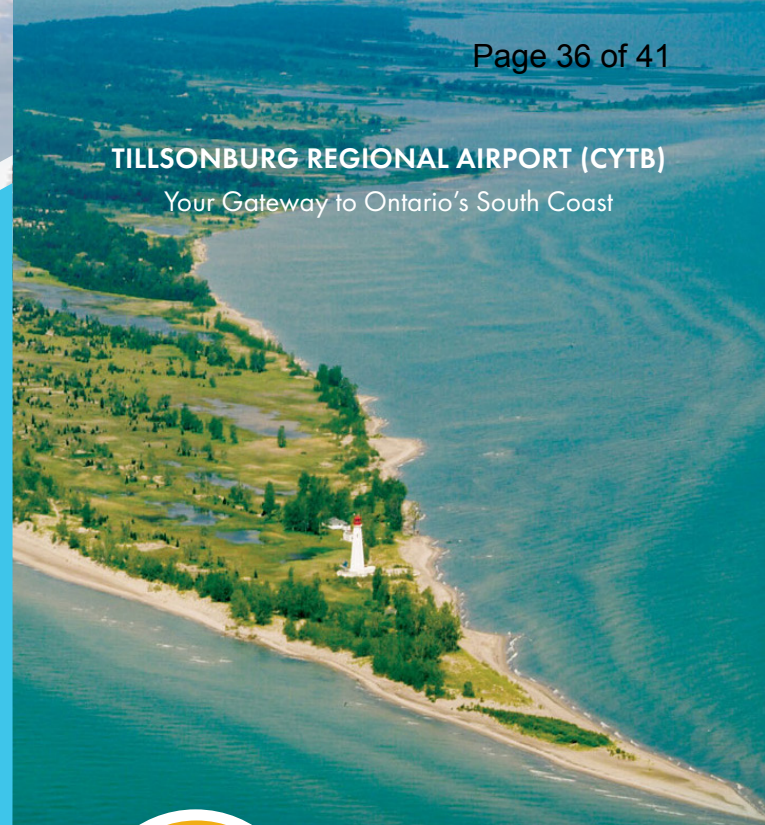
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#### Chauffeurs

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#### Taxis

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Why Wait Taxi 519.842.7889



## TILLSONBURG REGIONAL AIRPORT (CYTB)

Your Gateway to Ontario's South Coast

FROM  
**\$154**  
PERSON

Explore Long Point World Biosphere and historic downtown Tillsonburg for a day of adventure and culture



The Tillsonburg Regional Airport is home to the Canadian Harvard Aircraft Association (CHAA), one of the largest vintage aircraft associations in Canada, proudly showcasing six Harvard aircraft and a Yale, as well as the Harvard Aircraft Museum.



[www.tillsonburg.ca/flyin](http://www.tillsonburg.ca/flyin)

## SPEND THE DAY

Tillsonburg Fly-In Day Trip Guide



Landing at the Tillsonburg Regional Airport? Visit the renowned Long Point World Biosphere, and then explore historic downtown Tillsonburg to experience a taste of local flair.

### DAY TRIP ITINERARY SUGGESTION

#### BRUNCH

Start your day trip with a scenic brunch at the Skyway Café.

**Where:** Skyway Café & Catering  
244411 Airport Rd, Tillsonburg Airport  
519.842.4444 • tillsonburg@skywaycafe.ca

**Features:** Delicious, freshly-made options include club sandwiches, wraps and an all-day breakfast with eggs, omelettes, and more. Open daily from 8 AM - 2 PM.

**Cost:** \$13 - \$24 /person

#### AFTERNOON

The 1-hour flight over the Long Point World Biosphere takes you from Tillsonburg to Port Rowan, over the inner bay, then west along the shore to the Lake Erie Wind Farm and Port Burwell – with views of a Cold War submarine – and then on to Aylmer and back to Tillsonburg.

**Where:** Tillsonburg Airport, 244411 Airport Rd 519.688.3969

**Cost:** \$349 / 3 persons  
(weight restrictions apply)

#### EVENING/DINNER

Finish your day with a walking tour of the downtown area and enjoy dinner at one of the many restaurants in Tillsonburg.

**Where:** Downtown Tillsonburg, Broadway

**Options:**

Boston Pizza	Kelsey's
Chrissy's Catering	Mill Eatery
Esco Pazzo	Wild Wings

**Cost:** \$25 - \$47 /person

### OTHER ATTRACTIONS

#### Arts/Culture

- Annandale NHS (Museum)
- Quilting store/class
- Station Arts Centre

#### Spas/Salons

- Escapes Salon
- Tranquility Spa & Salon
- Wave Wellness Spa & Retreat

#### Dining & Shopping

- Downtown Tillsonburg

Learn more:

[www.discovertillsonburg.ca](http://www.discovertillsonburg.ca)



### Day Trip Cost (3 persons)

Meals: \$114 - \$213

Scenic Long Point Tour: \$349

Total: \$463 - \$562

Total of approximately  
**\$154 - \$187/person**

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#### Taxis

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FROM  
**\$290**  
PERSON

Enjoy a day of golf at one the area's finest golf courses and stay overnight to experience the historic charm of Tillsonburg



## STAY & PLAY

2-Day Golf Getaway  
Fly-in Trip Guide



[www.tillsonburg.ca/flyin](http://www.tillsonburg.ca/flyin)

## 2-DAY TRIP ITINERARY SUGGESTION

DAY 1

### BRUNCH

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tillsonburg@skywaycafe.ca

**Features:** Delicious, freshly-made options include club sandwiches, wraps and an all-day breakfast with eggs, omelettes, and more. Open daily from 8 AM - 2 PM.

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### AFTERNOON

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### CHECK-IN

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**Cost:** \$125 /person (double occupancy)

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**Cost:** \$10/person  
**Lunch:** \$20 - \$47 / person

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**Cost:** \$20 /person

### 2-Day Trip Cost (2 persons)

**Meals:** \$116 - \$236  
**Golf & Tours:** \$214  
**Accommodations:** \$250  
**Total:** \$580 - \$700

**Total of approximately \$290 - \$350 per person**



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FROM  
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## STAY & PLAY

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### 3-DAY TRIP ITINERARY SUGGESTION

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Cost: \$77/person (weekday, includes cart)

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Cost: \$125 /person (double occupancy)

DINNER

Finish your day with dinner at one of Tillsonburg's many restaurants.

Where: **Downtown Tillsonburg, Broadway**

Options:  
 Boston Pizza                      Kelsey's  
 Chrissy's Catering              Mill Eatery  
 Esco Pazzo                          Wild Wings

Cost: \$25 - \$47 /person

DAY 2

BREAKFAST

Begin day two with breakfast in the historic dining room at Seven Gables B&B.

Where: **Seven Gables B&B 64 Oxford St, Tillsonburg N4G 2G3**

Features: Delicious breakfasts using locally sourced produce and meats.

Cost: included with overnight stay

MORNING/ LUNCH

Travel to Otter Creek Golf Club (16 km away) for a round of golf. Enjoy a pub-style lunch on their 1,500 square foot patio.

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After golf, return to Tillsonburg (16 km) and elegant accommodations at the Seven Gables Bed and Breakfast. Freshen up and, enjoy shopping and dinner at a Downtown eatery.

Where: **Seven Gables B&B 64 Oxford St, Tillsonburg**

Cost (dinner): \$25 - \$47 /person

DAY 3

BREAKFAST

Begin day three with breakfast in the historic dining room at Seven Gables B&B.

Where: **Skyway Café & Catering, 244411 Airport Rd, Tillsonburg Airport** 519.842.4444 • tillsonburg@skywaycafe.ca

Features: Delicious breakfasts using locally sourced produce and meats.

Cost: included with overnight stay

MORNING

Head to the Tillsonburg Airport (16 km away) for a tour of the Canadian Harvard Aircraft Association's (CHAA) "Flying" Museum.

Where: **CHAA "Flying" Museum 244411 Airport Rd, Tillsonburg Regional Airport, 519.842.9922 info@harvards.com**

For Museum tour dates and times contact info@harvards.com. Duration: 2 hours

Cost: \$20 /person

LUNCH

End day 3 with lunch at the Skyway Café.

Where: **Skyway Café & Catering, 244411 Airport Rd, Tillsonburg**

Cost: \$17 - \$24 /person



### 3-Day Trip Cost (2 persons)

**Meals: \$160 - \$282**  
**Golf & Tours: \$358**  
**Accommodations: \$500**  
**Total: \$1018 - \$1140**

**Total of approximately \$509 - \$570/person**

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